

SMALL WORLD CONSULTING



Gordon Manley Building, Lancaster Environment Centre, Lancaster University, Lancaster LA1 4YQ

Job Description: Chief Executive Officer

Applications to jobs@sw-consulting.co.uk by 10pm on Sunday March 31st 2024.

Who we are:

- The Earth, and every species on it, is facing a climate and ecological emergency.
- **Small World Consulting** exists as a response to that emergency.
- We challenge and support organisations to take meaningful and effective action; to be exemplars both in their industries and beyond.
- Through our expertise, tools and models we are leaders in our field.
- We help our clients to lead the change needed for a smooth transition to the low-carbon world, which we believe can be a better place.

Our work includes:

- **Carbon assessment and advice**, focusing critically on supply chains.
- **Big picture analysis**, enabling organisations to understand where they fit into the global context and highlighting what they can do to help both humans and the environment thrive.
- Developing and implementing a robust **ESG Assessment Framework** for companies and investors that focuses on meaningful action to tackle the climate and ecological crisis.
- **Food and Land Systems**, advising on sustainable diets, menus, supermarket practices and land management, including ecologically sound and effective carbon removal.
- **Communication**, raising awareness of the climate emergency through talks, articles, book promotion and social media.

Our style:

- We say it like it is.
- We support our clients in facing every challenge.
- We call out greenwash.
- We aim to treat our staff and our clients with the honesty and respect that global society so urgently needs to cultivate.

The Role:

We are looking for a Chief Executive Officer to lead our cutting-edge sustainability consultancy on the next stage of our evolution: increasing our impact, while retaining our core values.

SWC is based in, and strongly connected to, Lancaster University. The new CEO will need to spend a significant proportion of their time in Lancaster. The post could be 4 or 5 days per week.

CEO duties and responsibilities include:

- Leading the establishment of short-term objectives and long-term goals for the business.
- Developing strategy, in collaboration with the team and founder.
- Overseeing the ongoing operations and implementation of the strategy and vision of the entire company.
- Overseeing employment decisions and fostering commitment and passion in the team, including options for shared ownership and incentive schemes for all staff.
- Overseeing SWC's financial structure, ensuring adequate and sound funding for the missions and goals of the company.
- Maintaining awareness of the sustainability market landscape.
- Ensuring that SWC remains at the forefront of this rapidly emerging agenda, with a constant flow of fresh and relevant ideas and industry-leading offers to clients.
- Ensuring SWC's compliance with all applicable laws, rules, regulations and standards.
- Performing other related duties to benefit the values and position of SWC.

Skills:

- A clear, up-to-date and thoughtful understanding of the climate and ecological emergencies, and of the wider context of the challenges facing humanity.
- Excellent business development, leadership and management skills, including sufficient understanding of finance, HR, legal requirements, and marketing and communications.
- The ability to move between joined-up big-picture thinking and detail.
- Excellent communication skills (to employees, clients and the public).
- Previous experience as a Chief Executive Officer or Managing Director is an advantage.
- Previous experience of growing a business is an advantage.

Reports to: Founder and Director, Mike Berners-Lee.

Direct reports: Principal and Senior Consultants, Communications and Marketing Lead, Office Manager.

Location:

Small World Consulting offices at Lancaster University campus. You will be expected to be in the office 2 days per week, with remote working possible the rest of the time.

Employment Contract, Period and Salary:

Permanent contract | 30-37.5 hrs per week.

£70,000 - £100,000 pro-rata depending on experience, plus an incentive scheme.